The Brunswick Veterans Day Parade Committee
cordially invites you to participate in the
84th Annual Veterans Day Parade
Sunday, November 6, 2016 at 2:00 pm.
Opening Ceremony at 1:00 pm.

Participation deadline is: September 30, 2016.

The 84th *Brunswick Veterans Day Parade* is one of the oldest and Maryland's largest parade in observance of Veterans Day. Plans for this year'sparade are well under way. The Brunswick Veterans Parade begins on East Potomac Street (at City Park) with line-up on Sunday, November 6th at 11:00 am. Detailed maps, unit numbers and location of line-up will be sent only by email within approximately two weeks of the application deadline. You will receive the email from brunswickparade@gmail.com, so please watch for it! In this registration packet, you will find an advertising form, booster form, parade application and parade prize list.

The 84th Brunswick Veterans Parade Commemorative Booklet will be offered free to parade attendees. To purchase A**d Space and/or Booster(s) in the Booklet**, please complete the enclosed Advertising and/or Booster Order Form(s). Boosters include: "In Support of", "In Memory of" and "In Honor of". If you or an organization wishes to be listed as a "Parade Booster" and appear in the Commemorative Program Booklet, the cost is only $10.00. Checks should be made payable to: The City of Brunswick.

Please mail forms and checks to:
Attn: Shuan Butcher/Veterans Day Parade
Brunswick City Hall
1 West Potomac Street
Brunswick, MD 21716

*For more information, email brunswickparade@gmail.com or call 240-344-4757.

Dear Sir/Madam:

On behalf of the citizens of Brunswick Maryland and its *84th Annual Veteran's Day Parade* planning committee, we would like to ask you and your organization for support in putting together this tribute. This year's parade takes place on Sunday, November 6, 2016 in downtown Brunswick. While the current economic conditions are tough for everyone, this parade is a chance for us to reflect for a moment on the selfless dedication of our veterans and military, and recognize the service and sacrifice our veterans made so we might enjoy our freedoms. The small sacrifice you make now to honor these fine men and women is greatly appreciated. And they've earned it!

All contributions from your advertising will be used towards publishing our program which captures the essence of our parade, gratitude to our warriors and recognizes our sponsors and boosters. We provide the commemorative program free of charge to our parade participants and onlookers. This year, we would like to continue that tradition while continuing to meet the high standard set by last year's program. Without your contribution, many in our community will not have a memento of this spectacular event.

This is a not-for-profit event which had over 112 entries last year. We appeal to you and your organization to support us in delivering the best parade and program yet, and highlight you as a community partner and an organization that supports its military past and present. As a special keepsake of this remarkable event, we anticipate that this will be an excellent advertising opportunity.

Please find attached to this letter, our advertising rates. Checks can be made out to City of Brunswick, c/o Brunswick City Hall, l West Potomac Street, Brunswick Maryland, 21716.
If you have any question or need clarification on our request, please contact parade coordinator Shuan Butcher at 240-344-4757 or brunswickparade@gmail.com. We look forward to partnering with you this year as a parade program advertiser.

Sincerely,

Veterans Day Parade Planning Committee

84th Veterans Parade Booklet Advertising Order Form

I authorize the City of Brunswick to insert my ad in the *84th Brunswick Veterans Day Parade Commemorative Program Booklet*. Please email your order form and camera ready ad to brunswickparade@gmail.com. Mail your check, payable to the City of Brunswick to Carrie Myers, Brunswick City Hall, 1 West Potomac St., Brunswick, MD 21716.

Ads must be received by October 5, 2016

Please note the size of the parade book is 8 ½ x 11." Ad sizes are as follows:

- **¼ Page $25.00**
- **½ Page $50.00**
- **B/W Full Page $100.00**
- **Color Full Page $125.00**
- **Boosters $10.00**

Name of Company or Organization_____
Individual or Contact Name_____
Authorized Signature_____
Phone #_____ E-mail _____
Mailing Address_____
City/State/Zip _____

Support
The 84thAnnual Brunswick Veteran's Day Parade
As a Patriotic Booster

Please type or print clearly:

Booster's Name _____
Phone _____

Booster Cost: $10.00

Special Wording: (There is a 50 character maximum for each selection)

☐ In Support of:

☐ In Memory of:

☐ In Honor of:

****

Internal Use Only
Amount Paid _____
Cash/Check Number _____
Credit or Debit Card #_____
(You can also call in your CC or Debit Card # to Carrie Myers at 301-834-7500)

2016 – 84th Brunswick Veterans Day Parade Application

The information requested on this form **will be used by the Master of ceremonies to introduce your unit.** Information -- regarding the number of participants and/or number and size of vehicles -- is used to determine the amount of space your unit will require. **COMPLETE ALL PAGES AND SEND IN BY September 30, 2016. If you submit after this date, you will be assigned to the end of the Parade; and your unit will not be recognized in the program booklet.**

****Please read and sign the following Indemnity Hold Harmless form.**

To the fullest extent permitted by law, the undersigned Organization/Individual agrees to indemnify and hold the City of Brunswick, its elected and appointed officials, employees, and volunteers and others working on behalf of the City, harmless from and against all loss, cost, expense, damage, liability or claims, whether groundless or not, arising out of the bodily injury, sickness or disease (including death resulting at any time therefrom) which may be sustained or claimed by any person or persons, or the damage or destruction of any property, including the loss of use thereof, based on any act or omission, negligent or otherwise, of the Organization/Individual, or anyone acting on its behalf in connection with or incident to the **84th Veterans Day Parade** scheduled for **November 6, 2016**, except that the Organization/Individual shall not be responsible to the City, on indemnity for damages caused by or resulting from the City's sole negligence; and the Organization/Individual shall, at its own cost and expense, defend any such claims and any suit, action, or proceeding which may be commenced thereunder, and the Organization/Individual shall pay any and all judgments which may be recovered in any suit, action or proceeding, and any and all expense including, but not limited to, costs, attorney's fees and settlement expenses, which may be incurred therein.

Please print or type clearly

Organization Name:_____
Contact_____ **Phone #:**_____
Mailing Address:_____
E-mail Address_____
*****Please provide e-mail address. This will be the only form of communication to you, from organizers of the Parade. You will receive emails from Shuan Butcher via brunswickparade@gmail.com***

Authorized Signature:
_____

84th Brunswick Veterans Parade – Nov. 6, 2016

Please complete the following information about your unit.

Please type or print clearly!

Name of unit_____

- **This information is used to determine the amount of space your unit will need. Be precise with the number of marchers and/or number and sizes of vehicles that will be in the line-up.**

Walking or Marching _____ # of Participants _____
How many vehicles_____
Length of each vehicle
1. _____ft. _____in. 6. _____ft. _____in.
2. _____ft. _____in. 7. _____ft. _____in.
3. _____ft. _____in. 8. _____ft. _____in.
4. _____ft. _____in. 9. _____ft. _____in.
5. _____ft. _____in. 10. _____ft. _____in.

Brief history/description of Unit: (If needed, attach additional page)
_____
_____
_____
_____
_____

Check only (one) category to participate/compete in. Winners will be notified after the parade.

1. ( ) Community Band/Drum & Bugle Corp
2. ( ) Marching School Band
3. ( ) Civic Group
4. ( ) Commercial Float
5. ( ) Fire, EMS & Rescue
6. ( ) Color Guard
7. ( ) Antique Vehicles
8. ( ) Youth Organization (Majorettes/Scouts/4-H/etc)
9. ( ) Military Units
10. ( ) Miscellaneous

Prize money for all categories is as follows:
1st Place $150 2nd Place $100

84thVeterans Parade Grand Prize (1) $500